



## STEADMAN HAWKINS CLINIC OF THE CAROLINAS WILL PROVIDE MEDICAL SUPPORT TO PROFESSIONAL CYCLISTS

FOR IMMEDIATE RELEASE

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**GREENVILLE, S.C. (August 7, 2008)** – Steadman Hawkins Clinic of the Carolinas (SHCC), a partner of Greenville Hospital System University Medical Center (GHS), will provide orthopaedic services and an on-site emergency medical team for pro cyclists participating in the 20.7-mile Professional Individual Time Trial Championship on Saturday, August 30, and the 115-mile Professional Road Race Championship on Sunday, August 31. Both of these races are part of a weekend of activities related to the GHS USA Cycling Professional Championships.

The on-site medical team consists of physicians, athletic trainers, nurses and physical therapists that will provide comprehensive care to these athletes. Orthopaedic services include medical evaluations, physical therapy and massage therapy.

“We are honored to be a part of the USA Cycling Professional Championships and to provide these elite athletes with the medical support they need,” said sports medicine physician Kyle J. Cassas, M.D., of SHCC. “We have compiled an outstanding support staff and medical team for this world-class event.”

SHCC is a renowned sports medicine and orthopaedic practice that specializes in the diagnosis and treatment of orthopaedic conditions and sport injuries. What sets this highly successful clinic apart is its integration of medicine, rehabilitation and sports performance. Each SHCC location combines clinical care with physical therapy, rehabilitation and sports performance to help patients reach optimal results.

SHCC physicians treat patients from all walks of life, including elite athletes and weekend warriors. They also serve as the team physicians for the Greenville Drive baseball team, University of South Carolina Upstate and

North Greenville University. In addition, these same physicians, along with GHS athletic trainers, staff a Bump and Bruise Clinic on Saturday mornings to treat high school football players injured the previous night.

The GHS USA Cycling Professional Championships will feature two national championship races and a full schedule of recreational activities over Labor Day weekend in Greenville, S.C. The Professional Individual Time Trial Championship (ITT) will begin at 10 a.m. on Saturday, August 30, on a closed course within the Clemson University-International Center for Automotive Research (CU-ICAR) in Greenville. The Professional Road Race Championship will begin at 1 p.m. on Sunday, August 31, in the West End, and is expected to finish between 4 p.m. and 5 p.m. For more information about volunteering for these events, purchasing hospitality passes or downloading event maps, visit the official website: [www.usacyclingchampionships.com](http://www.usacyclingchampionships.com).

For more information on Steadman Hawkins Clinic of the Carolinas, go to [ghs.org/shcc](http://ghs.org/shcc).

#### **ABOUT GREENVILLE HOSPITAL SYSTEM**

Established nearly a century ago, Greenville Hospital System University Medical Center (GHS) is a not-for-profit academic health organization committed to medical excellence through research, education, clinical expertise and technological advancement. GHS is accredited by the Joint Commission of Accreditation of Hospital Organizations (JCAHO). With five campuses and 1,268 licensed beds, it is one of the largest not-for-profit healthcare providers in South Carolina. GHS provides comprehensive healthcare through its flagship tertiary referral and education center (Greenville Memorial Hospital), two acute-care and one long-term care hospitals, short-stay surgical hospital, integrated children's and women's hospitals, nationally-recognized cottage-concept nursing home, outpatient facilities, wellness centers, community outreach programs and extensive medical education program that includes 11 residency/fellowship programs. GHS currently offers more than 570 clinical trials, including several first-in-nation cancer-treatment trials. To learn more, go to [www.ghs.org](http://www.ghs.org).

#### **ABOUT MEDALIST SPORTS**

Medalist Sports is a full-service international sports marketing company. Medalist Sports specializes in the planning, promotion and management of multi-day, multi-jurisdiction sports and special events. The Medalist Sports team has experience in all facets of the successful management and promotion of world-class sporting and cycling events in the United States, England, Australia and China. Clients and event experience include the Tour DuPont, Tour de Georgia presented by AT&T, Amgen Tour of California, Tour of Missouri, USA Cycling, Inc. and the Lance Armstrong Foundation's LIVESTRONG Challenge Series. Medalist Sports' headquarters are located south of metro Atlanta at P.O. Box 415, Tyrone, GA 30290. The company website is [www.medalistsports.com](http://www.medalistsports.com).

#### **ABOUT USA CYCLING**

Recognized by the United States Olympic Committee and the Union Cycliste Internationale, USA Cycling is the official governing body for all disciplines of competitive cycling in the United States, including road, track, mountain bike, BMX and cyclo-cross. As a membership-based organization and sanctioning body, USA Cycling consists of 64,000+ members, including 57,000 competitive cyclists, 1,500 coaches, 4,000 student-athletes, 2,200 officials, 350 professional cyclists, and 200 certified mechanics. USA Cycling also sanctions 2,500 competitive and non-competitive organized cycling events throughout the United States annually, as well as 1,800 clubs and teams. Associations of USA Cycling include the United States Cycling Federation (road, track & cyclo-cross), the National Off-Road Bicycle Association (mountain bike), the BMX Association, the National Collegiate Cycling Association and the United States Professional Racing Organization. USA Cycling is also responsible for the identification, development, support and promotion of American cyclists through various athletic initiatives and programs including the USA Cycling National Development Team, the USA Cycling Women's National Team, the USA Cycling Junior Development Team, Talent Identification and Regional Development Camps, domestic and international race calendars, direct athlete funding and support programs, and educational camps and seminars. USA Cycling also fields and supports U.S. National Teams for various international events, including the Olympic Games, World Championships, Pan American Games, Continental Championship and World Cups across all levels and disciplines of competitive cycling. USA cycling further supports grass roots and locally-based initiatives through its 32 Local Associations and comprehensive network of licensed and certified coaches and officials. Additionally, USA Cycling conducts National Championship events for amateur and professional cyclists, awarding more than 600 national titles annually to men and women in junior, U23, masters, elite, professional and paralympic categories throughout the various disciplines of competitive cycling. To learn more about USA Cycling, visit [www.usacycling.org](http://www.usacycling.org). For media-related or general inquiries, please contact USA Cycling Director of Communications, Andy Lee at 719-866-4867 or [alee@usacycling.org](mailto:alee@usacycling.org).

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