



PIEDMONT NATURAL GAS PROMOTES HEALTH & ENVIRONMENTAL INITIATIVES WITH SPONSORSHIP OF PROFESSIONAL CYCLING EVENT

FOR IMMEDIATE RELEASE

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GREENVILLE, S.C. (August 14, 2008) – Piedmont Natural Gas (NYSE: PNY) announced today that it has signed as a Bronze Sponsor for the Greenville Hospital System USA Cycling Professional Championships (August 30-31, 2008). Headquartered in Charlotte, NC, Piedmont Natural Gas is a rapidly-growing, regulated natural gas distribution company that is engaged in transporting, distributing and selling natural gas in parts of North Carolina, South Carolina and Tennessee.

“The number one initiative of our sponsorship is to support Greenville and our region here in the Southeast. The USA Cycling Professional Championships bring a large number of people to Greenville for Labor Day weekend and provide a great deal of exposure to the Upstate. Our alignment with the championships is a great way for us to showcase our emphasis on healthy lifestyles and a healthy environment in the communities which we serve,” said Hank McCullough, Community Relations Manager for Piedmont Natural Gas in Greenville.

Piedmont Natural Gas plans to illustrate the efficiencies of using natural gas in an interactive exhibit at the championships' Health & Wellness Expo. The company will partner with Rinnai, manufacturers of tankless water heaters, to demonstrate the use of natural gas as a clean and efficient fuel source. The display will also promote installation of natural gas appliances and equipment, which is part of the company's *We Install* campaign for 2008.

The Health & Wellness Expo is free for all event spectators from Noon to 6 p.m. on Sunday, August 31. It will be located adjacent to the start/finish line of the USA Cycling Professional Road Race, at South Main and Camperdown streets in downtown Greenville. For more information about We Install, call 1-866-456-2037. For information about the Expo, volunteering at the championships, or downloading event maps, visit the official website: www.usacyclingchampionships.com.

ABOUT PIEDMONT NATURAL GAS

Piedmont Natural Gas is an energy services company primarily engaged in the distribution of natural gas to more than one million residential, commercial and industrial utility customers in North Carolina, South Carolina and Tennessee, including 62,000 customers served by municipalities who are wholesale customers. Our subsidiaries are invested in joint venture, energy-related businesses, including unregulated retail natural gas marketing, interstate natural gas storage and intrastate natural gas transportation. Additional information about Piedmont is available on the Internet at www.piedmontng.com.

ABOUT GREENVILLE HOSPITAL SYSTEM

Established nearly a century ago, Greenville Hospital System University Medical Center (GHS) is a not-for-profit academic health organization committed to medical excellence through research, education, clinical expertise and technological advancement. GHS is accredited by the Joint Commission of Accreditation of Hospital Organizations (JCAHO). With five campuses and 1,268 licensed beds, it is one of the largest not-for-profit healthcare providers in South Carolina. GHS provides comprehensive healthcare through its flagship tertiary referral and education center (Greenville Memorial Hospital), two acute-care and one long-term care hospitals, short-stay surgical hospital, integrated children's and women's hospitals, nationally-recognized cottage-concept nursing home, outpatient facilities, wellness centers, community outreach programs and extensive medical education program that includes 11 residency/fellowship programs. GHS currently offers more than 570 clinical trials, including several first-in-nation cancer-treatment trials. To learn more, go to www.ghs.org.

ABOUT MEDALIST SPORTS

Medalist Sports is a full-service international sports marketing company. Medalist Sports specializes in the planning, promotion and management of multi-day, multi-jurisdiction sports and special events. The Medalist Sports team has experience in all facets of the successful management and promotion of world-class sporting and cycling events in the United States, England, Australia and China. Clients and event experience include the Tour DuPont, Tour de Georgia presented by AT&T, Amgen Tour of California, Tour of Missouri, USA Cycling, Inc. and the Lance Armstrong Foundation's LIVESTRONG Challenge Series. Medalist Sports' headquarters are located south of metro Atlanta at P.O. Box 415, Tyrone, GA 30290. The company website is www.medalistsports.com.

ABOUT USA CYCLING

Recognized by the United States Olympic Committee and the Union Cycliste Internationale, USA Cycling is the official governing body for all disciplines of competitive cycling in the United States, including road, track, mountain bike, BMX and cyclo-cross. As a membership-based organization and sanctioning body, USA Cycling consists of 64,000+ members, including 57,000 competitive cyclists, 1,500 coaches, 4,000 student-athletes, 2,200 officials, 350 professional cyclists, and 200 certified mechanics. USA Cycling also sanctions 2,500 competitive and non-competitive organized cycling events throughout the United States annually, as well as 1,800 clubs and teams. Associations of USA Cycling include the United States Cycling Federation (road, track & cyclo-cross), the National Off-Road Bicycle Association (mountain bike), the BMX Association, the National Collegiate Cycling Association and the United States Professional Racing Organization. USA Cycling is also responsible for the identification, development, support and promotion of American cyclists through various athletic initiatives and programs including the USA Cycling National Development Team, the USA Cycling Women's National Team, the USA Cycling Junior Development Team, Talent Identification and Regional Development Camps, domestic and international race calendars, direct athlete funding and support programs, and educational camps and seminars. USA Cycling also fields and supports U.S. National Teams for various international events, including the Olympic Games, World Championships, Pan American Games, Continental Championship and World Cups across all levels and disciplines of competitive cycling. USA cycling further supports grass roots and locally-based initiatives through its 32 Local Associations and comprehensive network of licensed and certified coaches and officials. Additionally, USA Cycling conducts National Championship events for amateur and professional cyclists, awarding more than 600 national titles annually to men and women in junior, U23, masters, elite, professional and paralympic categories throughout the various disciplines of competitive cycling. To learn more about USA Cycling, visit www.usacycling.org. For media-related or general inquiries, please contact USA Cycling Director of Communications, Andy Lee at 719-866-4867 or alee@usacycling.org.

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