



MEYER CENTER TO PARTICIPATE IN THE GREENVILLE HOSPITAL SYSTEM USA CYCLING PROFESSIONAL CHAMPIONSHIPS

FOR IMMEDIATE RELEASE

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GREENVILLE, SC (August 18, 2008) -- The Meyer Center for Special Children, based in Greenville, announced its involvement as a Bronze Sponsor with the 2008 Greenville Hospital System USA Cycling Professional Championships, August 30 and 31. This event is expected to attract over 65,000 spectators for Labor Day weekend, offering the Meyer Center a community platform for high visibility. The Meyer Center, which was established in 1954 by Dr. Leslie Meyer, one of the Upstate's first pediatric orthopedic physicians, provides quality education and therapy services to preschool children with disabilities.

Sponsorship activation will include on-site branding at the dual championships (Individual Time Trial and Road Race), an exhibit at the August 31 Health and Wellness Expo, and online publicity at the event website. "The Meyer Center is pleased to be a part of this national event, and to have the opportunity it provides to heighten public awareness of services provided by the Center for children with disabilities," stated Center Director Louise Anthony.

As a non-profit organization, the Meyer Center generates funds from several annual fundraisers for its programs for children with disabilities. One of the Center's largest events is the Ladies' Holiday Luncheon, planned for December 4, 2008 at Carolina First Center. Approximately 1000 ladies are expected to attend the event, which features a silent and live auction of more than 400 items along with a luncheon and special entertainment. Additional information may be found on the Center's website, www.meyercenter.org.

The Greenville Hospital System USA Cycling Professional Championships event is sanctioned by USA Cycling and is organized and managed by Medalist Sports. Maps, athlete information and schedule of events are provided at the official web site for the 2008 Greenville Hospital System USA Cycling Professional Championships is www.usacyclingchampionships.com.

ABOUT THE MEYER CENTER FOR SPECIAL CHILDREN

The Meyer Center is a 501 (c) 3 not-for-profit organization. For over 50 years, the Meyer Center has provided high-quality, affordable developmental education, therapy and family support services, providing children with disabilities the opportunity to reach their potential and become productive citizens in our community. In 2006, more than 130 children received services at the Center. Founded by Dr. Leslie Meyer in 1954, the Meyer Center is a DSS-licensed childcare provider, Medicaid rehabilitation facility, and a Charter School for the School District of Greenville County. The Center receives funding from the United Way. The website is www.meyercenter.org.

ABOUT GREENVILLE HOSPITAL SYSTEM

Established nearly a century ago, Greenville Hospital System University Medical Center (GHS) is a not-for-profit academic health organization committed to medical excellence through research, education, clinical expertise and technological advancement. GHS is accredited by the Joint Commission of Accreditation of Hospital Organizations (JCAHO). With five campuses and 1,268 licensed beds, it is one of the largest not-for-profit healthcare providers in South Carolina. GHS provides comprehensive healthcare through its flagship tertiary referral and education center (Greenville Memorial Hospital), two acute-care and one long-term care hospitals, short-stay surgical hospital, integrated children's and women's hospitals, nationally-recognized cottage-concept nursing home, outpatient facilities, wellness centers, community outreach programs and extensive medical education program that includes 11 residency/fellowship programs. GHS currently offers more than 570 clinical trials, including several first-in-nation cancer-treatment trials. To learn more, go to www.ghs.org.

ABOUT MEDALIST SPORTS

Medalist Sports is a full-service international sports marketing company. Medalist Sports specializes in the planning, promotion and management of multi-day, multi-jurisdiction sports and special events. The Medalist Sports team has experience in all facets of the successful management and promotion of world-class sporting and cycling events in the United States, England, Australia and China. Clients and event experience include the Tour DuPont, Tour de Georgia presented by AT&T, Amgen Tour of California, Tour of Missouri, USA Cycling, Inc. and the Lance Armstrong Foundation's LIVESTRONG Challenge Series. Medalist Sports' headquarters are located south of metro Atlanta at P.O. Box 415, Tyrone, GA 30290. The company website is www.medalistsports.com.

ABOUT USA CYCLING

Recognized by the United States Olympic Committee and the Union Cycliste Internationale, USA Cycling is the official governing body for all disciplines of competitive cycling in the United States, including road, track, mountain bike, BMX and cyclo-cross. As a membership-based organization and sanctioning body, USA Cycling consists of 64,000+ members, including 57,000 competitive cyclists, 1,500 coaches, 4,000 student-athletes, 2,200 officials, 350 professional cyclists, and 200 certified mechanics. USA Cycling also sanctions 2,500 competitive and non-competitive organized cycling events throughout the United States annually, as well as 1,800 clubs and teams. Associations of USA Cycling include the United States Cycling Federation (road, track & cyclo-cross), the National Off-Road Bicycle Association (mountain bike), the BMX Association, the National Collegiate Cycling Association and the United States Professional Racing Organization. USA Cycling is also responsible for the identification, development, support and promotion of American cyclists through various athletic initiatives and programs including the USA Cycling National Development Team, the USA Cycling Women's National Team, the USA Cycling Junior Development Team, Talent Identification and Regional Development Camps, domestic and international race calendars, direct athlete funding and support programs, and educational camps and seminars. USA Cycling also fields and supports U.S. National Teams for various international events, including the Olympic Games, World Championships, Pan American Games, Continental Championship and World Cups across all levels and disciplines of competitive cycling. USA cycling further supports grass roots and locally-based initiatives through its 32 Local Associations and comprehensive network of licensed and certified coaches and officials. Additionally, USA Cycling conducts National Championship events for amateur and professional cyclists, awarding more than 600 national titles annually to men and women in junior, U23, masters, elite, professional and paralympic categories throughout the various disciplines of competitive cycling. To learn more about USA Cycling, visit www.usacycling.org. For media-related or general inquiries, please contact USA Cycling Director of Communications, Andy Lee at 719-866-4867 or alee@usacycling.org.

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