



JANI-KING RENEWS SPONSORSHIP FOR NATIONAL CYCLING CHAMPIONSHIPS IN UPSTATE THIS WEEKEND

FOR IMMEDIATE RELEASE

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GREENVILLE, S.C. (August 27, 2008) – Jani-King of Greenville/Spartanburg, South Carolina's largest commercial cleaning franchise company, has reached an agreement to become an official sponsor of the USA Cycling Professional Championships. Jani-King's regional support office in Greenville, S.C. will improve the experience for local fans and race officials at the event by providing commercial cleaning services.

According to Richard Young, Master Franchise Owner for Jani-King of Greenville/Spartanburg, the event is a perfect opportunity to showcase the Upstate of South Carolina to a national television audience. "This is an exciting event for our region and we're looking forward to not only working with USA Cycling, Inc, but also community and business leaders from the Upstate," said Young. "Jani-King and the USA Cycling Professional Championships will shine."

With its sponsorship, Jani-King will receive rights to race course signage, display space in the two-day expo and hospitality tickets. The company is involved with other sports and entertainment properties across the country. Jani-King is the Official Cleaning Company for the PGA TOUR and Madison Square Garden.

Saturday, August 30 will feature the first race in the Greenville Hospital System USA Cycling Professional Championships, the Professional Individual Time Trial Championship. This 20.7-mile race against the clock will begin at 11 a.m. on a new course at Clemson University – International Center for Automotive Research in Greenville. The USA Cycling Professional Road Race championship will take place on Sunday, August 31, beginning at 1:00 p.m. in downtown Greenville. Over 120 competitors will battle on a 115-mile course.

In addition to the dual championships, there is a full schedule of activities and events for the weekend in Greenville. Two Stars and Stripes Challenge events, hosted by local non-profit organization Palmetto Peloton Project (P3), will allow amateur athletes an opportunity to run/walk or cycle on the courses of the 2008 Greenville Hospital System USA Professional Cycling Championships. Saturday night following the ITT, a Greenville Rocks outdoor concert will be held from 6-10 p.m. at the Peace Center outdoor amphitheatre. For a full list of events, as well as route maps and professional athletes competing in the championships, visit www.usacyclingchampionships.com.

ABOUT JANI-KING

Jani-King is the world's largest commercial cleaning franchise company with more than 12,000 franchise owners in 20 countries. Through its global network of regional support offices, Jani-King contracts commercial cleaning services for a wide range of clients in industries such as healthcare, hospitality, education, entertainment, retail and more. For more information on Jani-King, please visit www.janiking.com.

ABOUT GREENVILLE HOSPITAL SYSTEM

Established nearly a century ago, Greenville Hospital System University Medical Center (GHS) is a not-for-profit academic health organization committed to medical excellence through research, education, clinical expertise and technological advancement. GHS is accredited by the Joint Commission of Accreditation of Hospital Organizations (JCAHO). With five campuses and 1,268 licensed beds, it is one of the largest not-for-profit healthcare providers in South Carolina. GHS provides comprehensive healthcare through its flagship tertiary referral and education center (Greenville Memorial Hospital), two acute-care and one long-term care hospitals, short-stay surgical hospital, integrated children's and women's hospitals, nationally-recognized cottage-concept nursing home, outpatient facilities, wellness centers, community outreach programs and extensive medical education program that includes 11 residency/fellowship programs. GHS currently offers more than 570 clinical trials, including several first-in-nation cancer-treatment trials. To learn more, go to www.ghs.org.

ABOUT MEDALIST SPORTS

Medalist Sports is a full-service international sports marketing company. Medalist Sports specializes in the planning, promotion and management of multi-day, multi-jurisdiction sports and special events. The Medalist Sports team has experience in all facets of the successful management and promotion of world-class sporting and cycling events in the United States, England, Australia and China. Clients and event experience include the Tour DuPont, Tour de Georgia presented by AT&T, Amgen Tour of California, Tour of Missouri, USA Cycling, Inc. and the Lance Armstrong Foundation's LIVESTRONG Challenge Series. Medalist Sports' headquarters are located south of metro Atlanta at P.O. Box 415, Tyrone, GA 30290. The company website is www.medalistsports.com.

ABOUT PALMETTO PELOTON PROJECT

The Palmetto Peloton Project (P3), based in Greenville, S.C., exists to promote the advancement of cancer research and advocacy efforts locally, regionally and nationally through fundraising cycling events. Through support from local businesses and enthusiastic cyclists, the Palmetto Peloton Project has raised over \$250,000 for cancer research and advocacy since its inception in 2005. In 2007 as part of the Greenville Hospital System USA Cycling Professional Championships, P3 will host the "Stars and Stripes Challenge", recreational cycling and running events to support local cancer research. For more information, visit www.palmettopelotonproject.org.

ABOUT USA CYCLING

Recognized by the United States Olympic Committee and the Union Cycliste Internationale, USA Cycling is the official governing body for all disciplines of competitive cycling in the United States, including road, track, mountain bike, BMX and cyclo-cross. As a membership-based organization and sanctioning body, USA Cycling consists of 64,000+ members, including 57,000 competitive cyclists, 1,500 coaches, 4,000 student-athletes, 2,200 officials, 350 professional cyclists, and 200 certified mechanics. USA Cycling also sanctions 2,500 competitive and non-competitive organized cycling events throughout the United States annually, as well as 1,800 clubs and teams. Associations of USA Cycling include the United States Cycling Federation (road, track & cyclo-cross), the National Off-Road Bicycle Association (mountain bike), the BMX Association, the National Collegiate Cycling Association and the United States Professional Racing Organization. USA Cycling is also responsible for the identification, development, support and promotion of American cyclists through various athletic initiatives and programs including the USA Cycling National Development Team, the USA Cycling Women's National Team, the USA Cycling Junior Development Team, Talent Identification and Regional Development Camps, domestic and international race calendars, direct athlete funding and support programs, and educational camps and seminars. USA Cycling also fields and supports U.S. National Teams for various international events, including the Olympic Games, World Championships, Pan American Games, Continental Championship and World Cups across all levels and disciplines of competitive cycling. USA cycling further supports grass roots and locally-based initiatives through its 32 Local Associations and comprehensive network of licensed and certified coaches and officials. Additionally, USA Cycling conducts National Championship events for amateur and professional cyclists, awarding more than 600 national titles annually to men and women in junior, U23, masters, elite, professional and paralympic categories throughout the various disciplines of competitive cycling. To learn more about USA Cycling, visit www.usacycling.org. For media-related or general inquiries, please contact USA Cycling Director of Communications, Andy Lee at 719-866-4867 or alee@usacycling.org.

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